

Tuesday 20 June 2017

Comment on Use of External PR Companies

Shona Struthers, Chief Executive, Colleges Scotland said:

“Colleges Scotland has been contracting the services of external PR companies due to a Public Affairs and Communications Manager not being in post.

“These agencies provide a wide range of support to Colleges Scotland to help communicate the sectors’ views to the media and key stakeholders on a wide range of sectoral issues as well as promote the excellent work of the college sector and its contribution to Scotland's economy and society, for example helping to build the skills base of the workforce, and achieve high levels of youth employment and low youth unemployment.”

ENDS

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